

## NILASAILA INSTITUTE OF SCIENCE & TECHNOLOGY LESSON PLAN

SUBJECT:Th.1 (ENTREPRENEURSHIP and MANAGEMENT & SMART TECHNOLOGY)

## **CHAPTER WISE DISTRIBUTION OF PERIODS**

| SI.No. | Name of the chapter as per the Syllabus                         | No. of<br>Periods<br>as per the<br>Syllabus | No. of periods<br>actually<br>needed |
|--------|---|---|--------------------------------------|
| 1      | Entrepreneurship  | 10  | 10                                   |
| 2      | Market Survey and Opportunity Identification(Business Planning) | 8   | 8                                    |
| 3      | Project report Preparation                                      | 4   | 4                                    |
| 4      | Management Principles   | 5   | 5                                    |
| 5      | Functional Areas of Management                                  | 10  | 10                                   |
| 6      | Leadership and Motivation                                       | 6   | 6                                    |
| 7      | Work Culture, TQM & Safety                                      | 5   | 5                                    |
| 8      | Legislation   | 6   | 6                                    |
| 9      | Smart Technology  | 6   | 6                                    |
|        | TOTAL   | 60  | 60                                   |

| LESSON PLAN                              |                  |   |
|--|------------------|---|
| Discipline:<br>ELECTRICAL<br>ENGINEERING | Semester:<br>5th | Name of the Teaching Faculty: MR. M.D. MANJUR   |
| Week                                     | Class Day        | Theory / Practical Topics   |
| 1 <sup>st</sup>                          | 1 <sup>st</sup>  | 1. Entrepreneurship Concept / Meaning of Entrepreneurship   |
|  | 2 <sup>nd</sup>  | Need of Entrepreneurship  |
| •  | 3 <sup>rd</sup>  | Characteristics, Qualities and Types of entrepreneur, Functions   |
|  | 4 <sup>th</sup>  | Characteristics, Qualities and Types of entrepreneur, Functions   |
|  | 1 <sup>st</sup>  | Barriers in entrepreneurship  |
| 2 <sup>nd</sup>                          | 2 <sup>nd</sup>  | Entrepreneurs vrs. Manager  |
|  | 3 <sup>rd</sup>  | Forms of Business Ownership: Sole proprietorship, partnership forms and others  |
|  | 4 <sup>th</sup>  | Types of Industries, Concept of Start-ups   |
| 3 <sup>rd</sup>                          | 1 <sup>st</sup>  | Entrepreneurial support agencies at National, State, District Level( Sources): DIC, NSIC,OSIC, SIDBI, NABARD, Commercial Banks, KVIC etc. |
|  | 2 <sup>nd</sup>  | Technology Business Incubators (TBI) and Science and Technology<br>Entrepreneur Parks   |
|  | 3 <sup>rd</sup>  | Market Survey and Opportunity Identification (Business Planning)     Business Planning  |
|  | 4 <sup>th</sup>  | SSI, Ancillary Units, Tiny Units, Service sector Units  |
|  | 1 <sup>st</sup>  | SSI, Ancillary Units, Tiny Units, Service sector Units  |

| 4 <sup>th</sup> | 2 <sup>nd</sup> | Time schedule Plan, Agencies to be contacted for Project Implementation                       |
|-----------------|-----------------|---|
| 4               | 3 <sup>rd</sup> | Time schedule Plan, Agencies to be contacted for Project Implementation                       |
|                 | 4 <sup>th</sup> | Assessment of Demand and supply and Potential areas of Growth                                 |
|                 | 1 <sup>st</sup> | Identifying Business Opportunity  |
|                 | 2 <sup>nd</sup> | Final Product selection   |
| 5 <sup>th</sup> | 3 <sup>rd</sup> | 3. Project report Preparation Preliminary project report                                      |
|                 | 4 <sup>th</sup> | Detailed project report, Techno economic Feasibility  |
|                 | 1 <sup>st</sup> | Detailed project report, Techno economic Feasibility  |
|                 | 2 <sup>nd</sup> | Project Viability   |
| 6 <sup>th</sup> | 3 <sup>rd</sup> | 4. Management Principles Definitions of management  |
|                 | 4 <sup>th</sup> | Principles of management  |
|                 | 1 <sup>st</sup> | Principles of management  |
|                 | 2 <sup>nd</sup> | Functions of management (planning, organising, staffing, directing and controlling etc.)      |
| 7 <sup>th</sup> | 3 <sup>rd</sup> | Level of Management in an Organisation  |
|                 | 4 <sup>th</sup> | 5. Functional Areas of Management a) Production management Functions, Activities Productivity |

|                 | 1 <sup>st</sup> | a) Production management   |
|-----------------|-----------------|--|
|                 |                 | Functions, Activities  |
|                 |                 | Productivity   |
|                 |                 | b) Inventory Management  |
|                 | 2 <sup>nd</sup> | Need for Inventory management  |
|                 |                 | Models/Techniques of Inventory management  |
| 8 <sup>th</sup> |                 |  |
|                 | 3 <sup>rd</sup> | b) Inventory Management  |
|                 |                 | Need for Inventory management  |
|                 |                 | Models/Techniques of Inventory management  |
|                 |                 |  |
|                 |                 | c) Financial Management  |
|                 | 4 <sup>th</sup> | Functions of Financial management  |
|                 |                 | Management of Working capital  |
|                 |                 | Costing (only concept)   |
|                 |                 | c) Financial Management  |
|                 | 1 <sup>st</sup> | Functions of Financial management  |
|                 |                 | Management of Working capital  |
|                 |                 | Costing (only concept)   |
|                 |                 | d) Marketing Management  Concept of Marketing and Marketing Management                   |
|                 | 2 <sup>nd</sup> | Concept of Marketing and Marketing Management  Marketing Tachniques (only concepts)      |
|                 |                 | Marketing Techniques (only concepts)  Concept of 4P s (Price, Place, Product, Promotion) |
| 9 <sup>th</sup> |                 |  |
|                 |                 | d) Marketing Management  Concept of Marketing and Marketing Management                   |
|                 | 3 <sup>rd</sup> | Marketing Techniques (only concepts)   |
|                 |                 | Concept of 4P s (Price, Place, Product, Promotion)                                       |
|                 |                 | e) Human Resource Management   |
|                 |                 | Functions of Personnel Management  |
|                 |                 | Manpower Planning, Recruitment, Sources of manpower, Selection                           |
|                 |                 | process, Method of Testing, Methods of Training & Development,                           |
|                 | 1 <sup>st</sup> | e) Human Resource Management   |
|                 |                 | Functions of Personnel Management  |
|                 |                 | Manpower Planning, Recruitment, Sources of manpower, Selection                           |
|                 |                 | process, Method of Testing, Methods of Training & Development,                           |
| •               |                 |  |

|                  |                        | 6. Leadership and Motivation   |
|------------------|------------------------|--|
|                  | 2 <sup>nd</sup>        | a) Leadership  |
|                  |                        | Definition and Need/Importance   |
| 10 <sup>th</sup> | rd                     | Qualities and functions of a leader  |
|                  | 3 <sup>rd</sup>        | Manager Vs Leader Style of Leadership (Autocratic, Democratic, Participative)                                      |
|                  |                        | Qualities and functions of a leader  |
|                  | 4 <sup>th</sup>        | Manager Vs Leader  |
|                  | 7                      | Style of Leadership (Autocratic, Democratic, Participative)  |
|                  |                        | b) Motivation  |
|                  | 5 <sup>th</sup>        | Definition and characteristics   |
|                  |                        | Importance of motivation   |
|                  |                        | Factors affecting motivation   |
|                  | <b>1</b> <sup>st</sup> | Theories of motivation (Maslow)  Methods of Improving Motivation   |
|                  |                        | Wethous of improving Wotivation  |
|                  |                        | Importance of Communication in Business  |
| 11 <sup>th</sup> | 2 <sup>nd</sup>        | Types and Barriers of Communication  |
|                  | _                      | 7. Work Culture, TQM & Safety  |
|                  | 3 <sup>rd</sup>        | Human relationship and Performance in Organization   |
|                  |                        | Relations with Peers, Superiors and Subordinates   |
|                  | 4 <sup>th</sup>        | TQM concepts: Quality Policy, Quality Management, Quality system   |
|                  |                        | Dolotions with Doors Cuperions and Cubendinster  |
|                  | c+                     | Relations with Peers, Superiors and Subordinates  TQM concepts: Quality Policy, Quality Management, Quality system |
|                  | 1 <sup>st</sup>        | rain concepts. Quality i oney, Quality Management, Quality system  |
|                  |                        | Accidents and Safety, Cause, preventive measures, General Safety   |
|                  | 2 <sup>nd</sup>        | Rules , Personal Protection Equipment(PPE)   |
| 12 <sup>th</sup> |                        | Accidents and Safety, Cause, preventive measures, General Safety   |
|                  | 3 <sup>rd</sup>        | Rules , Personal Protection Equipment(PPE)   |
|                  |                        |  |

|                  | 4 <sup>th</sup> | 8. Legislation a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights   |
|------------------|-----------------|--|
|                  | 1 <sup>st</sup> | a) Intellectual Property Rights(IPR), Patents, Trademarks, Copyrights  |
| 13 <sup>th</sup> | 2 <sup>nd</sup> | b) Features of Factories Act 1948 with Amendment (only salient points)   |
|                  | 3 <sup>rd</sup> | b) Features of Factories Act 1948 with Amendment (only salient points)   |
|                  | 4 <sup>th</sup> | c) Features of Payment of Wages Act 1936 (only salient points)   |
|                  | 1 <sup>st</sup> | c) Features of Payment of Wages Act 1936 (only salient points)   |
| 14 <sup>th</sup> | 2 <sup>nd</sup> | 9. Smart Technology<br>Concept of IOT, How IOT works   |
|                  | 3 <sup>rd</sup> | Concept of IOT, How IOT works  |
|                  | 4 <sup>th</sup> | Components of IOT, Characteristics of IOT, Categories of IOT   |
|                  | 1 <sup>st</sup> | Components of IOT, Characteristics of IOT, Categories of IOT   |
| 15 <sup>th</sup> | 2 <sup>nd</sup> | Applications of IOT- Smart Cities, Smart Transportation, Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc. |
|                  | 3 <sup>rd</sup> | Applications of IOT- Smart Cities, Smart Transportation, Smart Home, Smart Healthcare, Smart Industry, Smart Agriculture, Smart Energy Management etc. |
|                  | 4 <sup>th</sup> | REVISION   |